



FOR IMMEDIATE RELEASE

Friday, October 20, 2023

11TH NOLLYWOOD NEW YAM FESTIVAL & AWARDS SETS TO DAZZLE DIFFERENTLY IN THE FCT – ABUJA, NOV. 3RD & 4TH

WHAT TO EXPECT

Warm greeting to you gentlemen and ladies of the press, all important personalities, relevant organizations and parastatals, government bodies and the general public. My name is **Prince Chukwudi Uzochukwu** (Don Chucks), the Deputy National Coordinator of Nollywood New Yam Festival & Awards and it is about that time of the year yet again when **Agile247.Com**, lead organizers of the annual **Nollywood New Yam Festival & Awards** ceremony; a unique platform that has continually showcased the rich African cultural values, an event that has stood the test of time and is now set for its 11th Edition come 3rd & 4th of November 2023 in the Federal Capital Territory, Abuja.

The diversity of our rich cultures and traditional values is what binds us and beautifies our coexistence with one another, thereby encouraging local and international communities to invest in our economy. Hence, the Actors Guild of Nigeria now use Nollywood New Yam Festival to equally showcase Nigeria's rich cultural values to the world while awarding individuals and cooperate bodies who in one way or the other have helped Nollywood creative industry grow.

An upgraded and customized edition have been re-designed and activated to include several activities during the 11th edition of the festival and in the light of the strategic position of Actors Guild of Nigeria as vehicle for entertainment, education through arts and enlightenment, the head honcho of the guild, Chief Dr. Emeka Rollas Ejezie, MON will be hosting the world at the Exhibition Pavilion, Beside ICC, Opp. Radio House, CBD Abuja with the Executive Chairman of Abuja Municipal Area Council (AMAC) as Chief Host.

Friday, November 3, 2023 starting from 11am is set aside for the **Children's Cultural Festival** activities whilst **Special Recognition & Chieftaincy Title Award Presentations** will hold on Saturday, November 4, 2023 starting same time.

Interesting to know, from the ever busy and buzzing desk of the *Festival Organizing Committee Chairperson*, **Chief Monalisa Chinda**, the *Ugoeze Nwanyi* of Nollywood New Yam Festival is the spectacular line up of activities for the two days event outing where she has designed a captivating program for the children tagged, "*Folk Tales with Monalisa*" along with loads of other activities.

For **Day 1**, November 3rd, there will be *Cultural Dance Showcase, Fashion Runway, Folk Tales & Exciting Moments with the Children and, Face Painting*. Other activities will be; *Introduction of Festival King & Queen, Messengers of Peace Kiddies Dance Displays, African Food Fest, Showcase of African Fabrics* with special highlight being **Scholarship Presentation to the Children by King Andre Tonto Dikeh Foundation**.

Day 2, November 4th will be day for exclusive performances, special dances and stand-up acts one of which will be from the *Gbagi Dancing Group* while the Special Recognition Award Presentations unfolds to the pleasure of all in attendance.

According to the Festival *National Coordinator and, President, Association of Entertainment Practitioners, Chief Onwurah Agility Ezeoke*, the 2-Day event will not be complete without special support and welcomed partnership from the Abuja Body of Comedians and the Performing Musicians Association of Nigeria (PMAN) whom will be spicing up and adding different levels of entertainment to the occasion on both days.

He further stated that, special invitation brand items have been sent out to various guests expected to grace the forthcoming occasion, amongst whom are celebrated personalities and revered icons from Nollywood, top Government officials, CEOs, business moguls and magnates including Very Important Personnel from around the country who mostly have indicated their availability to attend the event.

The 11th Nollywood New Yam Festival & Awards is powered by AGILE247.Com with Actors Guild of Nigeria and FCT Arts & Culture as its Major Partners. The event is proudly supported by *Red Cap Protocol, Messengers of Peace, designFiX by vntconcepts, Abuja Municipal Area Council (AMAC), Inside Nollywood, Association of Entertainment Practitioners, PMAN, I am the Future of Nigeria Youth Initiative (IFON), Abuja Body of Comedians, Virtues & Nobletouch Nigeria, MOP Kids* and in association with *King Andre Tonto Dikeh Foundation*.

The 2023 Edition of Nollywood New Yam Festival, a spectacular and not-to-be-forgotten event billed to hold in the heart of the Federal Capital Territory, Abuja is that perfect festive occasion set to proffers family reunion opportunities for friends & colleagues, foster renewal of ties and reaffirmation of brotherhood and, the children were not left out this time around.

This is an event to be proud of and not want to miss.

For further enquiries, media concerns, booking and reservations, kindly R.S.V.P: **08052346668, 07038927847**. Email: **nollywoodnewyamfestival@gmail.com**

Social Media Handles:

Facebook, Instagram, Twitter & Tiktok: **@NollywoodNYFA / Nollywood New Yam Festival / Awards**.

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